

BEARDOWADAMS™

> Unique In Hot Melt Adhesives



Hot melts inter-woven with innovation.

Consistency in a **challenging sector.**

In a diverse and demanding market, Beardow Adams has a proven range of innovative hot melt adhesives for non-woven disposable products. Our expert knowledge and established global network, means we are ideally placed to serve and supply this important sector.

At Beardow Adams we focus on our innovations and respond rapidly to customers' demands and requirements. We continue to solve problems and work on product developments, which lead the way in non-wovens - the single largest area for use of hot melt adhesives worldwide.

Non-wovens with none of the worries.

Our BAMCare® range of hot melt adhesives are practical and sustainable products. They have been developed to offer the optimum level of cohesive strength combined with high adhesion to non-woven, absorbent and backing materials used in the construction of these products. Our hot melts are:

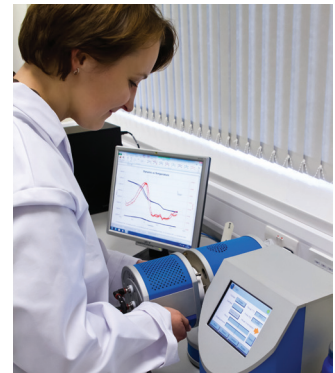
- Colourless
- Odour free
- Suitable for skin contact
- Non-blocking in the end product
- Highly adhesive

Any application, anywhere.

We understand that this continuously evolving market requires our adhesives to be as innovative as the products and applications they are being used for.

We have a reputation for creativity and technical excellence and the BAMCare range includes products that have been specifically developed for the use of permanently bonding non-woven materials, such as those found in the feminine hygiene, medical or diaper construction industries worldwide.

The range is comprehensive, with products designed for the self-adhesive positioning strip on feminine hygiene and other similar products to secure the product in place. These offer optimised adhesion without transferring or damaging fabrics.



Secure bonding. Superior handling.

Our BAMCare hot melt adhesives for non-woven applications are formulated specifically to provide consistent performance during manufacturing and complete bond security when in end use. Adhesives can be applied by a whole range of different methods according to requirements. The BAMCare range has:

- Strong adhesion
- High elasticity
- Good retention of shape
- No odour
- High clarity

Beardow Adams hot melts for non-wovens. The all-round answer for any application:



Elastic strands are used on products such as infant diapers or adult incontinence pads to create an elasticated leg cuff. The aim of this is to create a secure, comfortable, non-leaking product. Hot melt adhesives are used to secure these elastic strands to the non-woven material and hold them firmly in place.



Adhesives are developed to offer the optimum level of adhesion, but with sufficient cohesive strength to avoid transferring or damaging garments.



To secure the product firmly in place, hot melt adhesives can be used as the self-adhesive positioning strip on the back of non-woven products. This can be either through a slot coating, swirl or as a pre-coated tape.

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Note: This publication is intended to serve as a guide only. Customers should satisfy themselves by appropriate trials that the products are suitable for their intended use. © 2014 [™] The Beardow Adams logo, BAM, BAMCare, BAMFutura, EcoBlock, Pressen and Prodas are all trademarks of Beardow & Adams (Adhesives) Limited.
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